

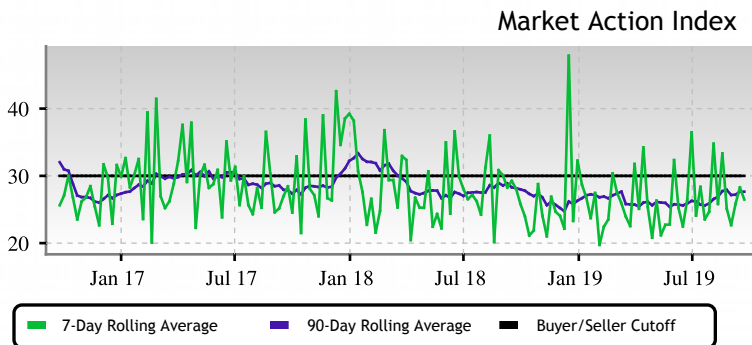
## This Week

The median list price in WEST HOLLYWOOD, CA this week is \$3,890,000.

Demand measured by the Market Action Index is increasing and days-on-market is holding steady. With more properties coming available, conditions are mildly positive.

## Supply and Demand

- The market has shown some evidence of slowing recently. Both prices and inventory levels are relatively unchanged in recent weeks. Watch the Market Action Index for changes as it can be a leading indicator for price changes.



The Market Action Index answers the question "How's the Market?" by measuring the current rate of sale versus the amount of the inventory. Index above 30 implies Seller's Market conditions. Below 30, conditions favor the buyer.

## Quartiles

### Characteristics per Quartile

Investigate the market in quartiles - where each quartile is 25% of homes ordered by price.

Quartile	Median Price	Sq. Ft.	Lot Size	Beds	Baths	Age	Inventory	New	Absorbed	DOM	
Top/First	\$ 11,900,000	6399	0.25 - 0.50 acre	4.0	5.5	12	41	6	0	239	Most expensive 25% of properties
Upper/Second	\$ 5,250,000	3937	8,001 - 10,000 sqft	4.0	4.0	58	42	7	4	169	Upper-middle 25% of properties
Lower/Third	\$ 2,899,450	2980	6,501 - 8,000 sqft	3.0	3.5	71	42	2	3	218	Lower-middle 25% of properties
Bottom/Fourth	\$ 1,872,000	1852	4,501 - 6,500 sqft	3.0	2.0	70	42	5	4	121	Least expensive 25% of properties

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### Real-Time Market Profile

		Trend
Median List Price	\$ 3,890,000	↔
Asking Price Per Square Foot	\$ 1,248	↑
Average Days on Market (DOM)	186	↔
Percent of Properties with Price Decrease	38 %	
Percent Relisted (reset DOM)	26 %	
Percent Flip (price increased)	2 %	
Median House Size (sq ft)	3262	
Median Lot Size	8,001 - 10,000 sqft	
Median Number of Bedrooms	4.0	
Median Number of Bathrooms	3.5	
Market Action Index	Buyer's Advantage 27.7	↔

↔ No change    ↑↑ Strong upward trend    ↓↓ Strong downward trend  
↑ Slight upward trend    ↓ Slight downward trend

## Price

- The market seems to have paused around this plateau. The Market Action Index is a good leading indicator for the durability of this trend.

